

DNI Fund Prototype Application - R6

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- **ID ***
- **Are you ***
 - an individual
 - a company
 - a non-profit body
 - an association
 - an academic institution
 - a partnership
- **Please provide your organisation's name and parent company name (if applicable), or your name (if you are applying as an individual) ***
- **Please briefly describe your organisation or, if you are applying as an individual, your current occupation. Tell us more about your team (team members description, organisational structure of the project team) and/or, if you are applying as an individual, your career history ***
- **What is the type of your Organisation? (if applicable) ***
 - Legacy Publisher
 - Association
 - TV
 - Radio
 - Magazine
 - Startup
 - Academic
 - Online pure player
 - B2B publisher
 - Local publisher
 - Collective
 - Other Company
 - Other Organisation
 - N/A
- **If you selected Other Company, Other Organisation or N/A, please explain**
- **Street Address ***
- **Postal Code ***
- **City ***
- **Country *** Austria Belgium Bulgaria Croatia Republic of Cyprus Czech Republic Denmark Estonia Finland France Germany Greece Hungary Iceland Ireland Italy Latvia Liechtenstein Lithuania Luxembourg Malta Netherlands Norway Poland Portugal Romania Slovakia Slovenia Spain Sweden Switzerland United Kingdom
- **What is the registration number or equivalent of your organisation (if applicable)?**

- **Where is the project team located? *** Austria Belgium Bulgaria Croatia Republic of Cyprus Czech Republic Denmark Estonia Finland France Germany Greece Hungary Iceland Ireland Italy Latvia Liechtenstein Lithuania Luxembourg Malta Netherlands Norway Poland Portugal Romania Slovakia Slovenia Spain Sweden Switzerland United Kingdom
- **When was your organisation founded (if applicable)?**
- **How many full time employees does your organisation have (if applicable)?**
- **How many journalists does your organisation have (if applicable)?**
- **What is your annual turnover (in EUR) for 2015 (if applicable)?**
- **What is your annual turnover (in EUR) for 2016 (if applicable)?**
- **What is your annual turnover (in EUR) for 2017 (if applicable)?**
- **Who is the point of contact for this project? What is their first name? ***
- **What is their last name? ***
- **What is their phone number?**
- **What is their contact email? ***
- **If you have one, what is your website URL?**
- **Are you, or any member of your organisation, currently employed by or working on behalf of a government organisation, in any capacity? ***
 - Yes
 - No
- **If yes, please provide some details on the nature of your or your organisation's involvement.**
- **Does any government organisation hold any level of ownership, control or voting rights within your organisation? ***
 - Yes
 - No
- **Your Project is ***
 - Specific to your organisation or, if you are an individual applicant, to yourself
 - A collaborative project with other organisations
- **If it is collaborative project, please specify your partners' names. NB - collaborative projects must adhere to the specific details outlined in the DNI fund Terms and Conditions. We advise that you review these carefully:**
- **What is the title of your project? ***
- **Please provide a brief overview of the project. ***
- **Please add at least one tag to categorise the topic of your project (i.e. Blockchain, VR, Video). ***
- **Please describe your project in more detail, including the specific outcome you want to achieve and its broader impact. ***
- **What makes your project innovative? Provide a quick description of the technological and editorial component and describe the deliverable product. ***
- **How will your project support and stimulate innovation in digital news journalism? Why does it have an impact? ***
- **How would you best characterise the current stage of your project? ***
 - Initiation phase
 - Definition phase
 - Design phase
 - Development phase
 - Implementation phase
 - Follow-up phase

- What is the amount (in EUR) you are seeking to receive from the Google DNI Fund? *
- How are other organisations tackling this topic and what approaches have been tried in the past? Feel free to mention successful or not so successful examples. *
- Total overall Budget *
- Payment of non-editorial personal (for their work on the project) *
- Editorial costs (on staff or freelance employees) *
- Engineering and development/maintenance costs *
- Purchase / licensing of software *
- Purchase of any equipment and hardware. *
- Marketing costs *
- other costs *
- If other costs, please explain
- What are the key indicators you will use to track progress towards the outcome you described previously? *
- If available, please provide an overview of the monetisation plan of your project.
- Please provide specific milestones and planning (initiation, definition, design, implementation, follow-up). *
- What would be the next steps of the project should the prototype meet your expectations? *
- If you are selected for funding, are you interested in further opportunities? *
 - Yes
 - No
- There could be opportunities to meet with other applicants, share experiences or work in collaboration on future projects. Is this something you would be interested in? *
 - Yes
 - No
- I would like to receive updates by email on the Google Digital News Initiative. *
 - Yes
 - No
- I have applied to the DNI Fund Previously *
 - Yes
 - No
- I have been a DNI Fund Recipient in a previous Round *
 - Yes
 - No
- If Yes, what was your project ID?
- I accept the Terms and Conditions *
 - Yes
 - No
- I accept the Privacy Policy *
 - Yes
 - No
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- I accept Google's [Terms and Conditions](#) and acknowledge that my information will be used in accordance with Google's [Privacy Policy](#).